

ANOTHER PROMISE
DELIVERED

A BILLION REASONS WHY INNOVATION WORKS

HOW PHARMA TECH INDUSTRIES TURNED A COMPLICATED
EFFERVESCENT TRANSFER INTO A MANUFACTURING MILESTONE.



The Situation:

When Johnson & Johnson (J&J) decided to purchase all of Pfizer's consumer products, including the Efferdent brand, the multinational giant experienced for the first time the complicated intricacies of technology transfer for effervescent products.

The Challenge:

The Efferdent brand was being manufactured at a Pfizer facility in Puerto Rico, so J & J required a transfer of the assets to a supplier in its network. However, very few suppliers had a dedicated Technology Transfer Team capable of making the numerous transitions required, while simultaneously maintaining uninterrupted supply deliveries and keeping the process as seamless and precise as possible.

The Solution:

Pharma Tech Industries determined an innovative way to expand its services for potential customers like J&J. A specialized team was formed to construct custom low-humidity suites for the manufacturing and packaging processes of the operation by leveraging their knowledge of powder transfer using a pneumatic system. This enabled Pharma Tech to engineer an entirely new and improved manufacturing operation

with the ability to transfer the compression and packaging lines from Puerto Rico to its facility in Royston, Georgia.

**THREE
BILLION
EFFERVESCENT TABLETS A YEAR?**

NO PROBLEM

The Result:

Manufacturing such a high volume of effervescent products in 2008 was a milestone for Pharma Tech's Royston facility, marking the company's largest tech transfer to date. But that was only the beginning. Pharma Tech can now manufacture approximately three billion effervescent tablets a year. And Pharma Tech's Technology Transfer Team has consistently demonstrated that it can learn, optimize and execute new technologies and processes - even with limited previous experience with the dosage form.

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